

Jadwal Kuliah Semester GENAP Tahun Akademik 2024-2025  
PROGRAM STUDI MANAJEMEN PEMASARAN

Senin

Semester 2 kelas pagi

| Semester 2 kelas pagi |           |          |                                     |                   |                                                                                                                                                     |
|-----------------------|-----------|----------|-------------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| Waktu                 | Sess<br>t | Kode     | Mata Kuliah                         | Ruang             | Nama Dosen                                                                                                                                          |
| 07:00 - 07:40         | 1         | 1402B222 | ENGLISH FOR MARKETING I             | B.1.11            | Dr. Reina A. Hadikusumo, S.E.,M.Kom. - Claudius Bona, S.S.,M.M. - Yerly Arnold Datu, S.Pd.,M.Pd.<br>- Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com |
| 07:40 - 08:20         | 2         | 1402B222 | ENGLISH FOR MARKETING I             |                   |                                                                                                                                                     |
| 08:20 - 09:00         | 3         | 1402B222 | ENGLISH FOR MARKETING I             |                   |                                                                                                                                                     |
| 09:00 - 09:20         | Istirahat |          |                                     |                   |                                                                                                                                                     |
| 09:20 - 10:00         | 5         | 1400A222 | PEND. PANCASILA DAN KEWARGANEGARAAN | Integrity<br>Room |                                                                                                                                                     |
| 10:00 - 10:40         | 6         | 1400A222 | PEND. PANCASILA DAN KEWARGANEGARAAN |                   |                                                                                                                                                     |
| 10:40 - 11:20         | 7         | 1400A222 | PEND. PANCASILA DAN KEWARGANEGARAAN |                   |                                                                                                                                                     |
| 11:20 - 11:40         | Istirahat |          |                                     |                   |                                                                                                                                                     |
| 11:40 - 12:20         | 9         | 1402B322 | STATISTIKA BISNIS                   | B.1.11            | Melinda Christanti Kwan, S.E.,M.M. - Prisma Nohandhini, S.E.,MMT. - Drs.ec.Nuryanto, M.M.                                                           |
| 12:20 - 13:00         | 10        | 1402B322 | STATISTIKA BISNIS                   |                   |                                                                                                                                                     |

Selasa

| Waktu         | Sess      | Kode     | Mata Kuliah             | Ruang  | Nama Dosen                                                                                                                                      |
|---------------|-----------|----------|-------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1402B322 | STATISTIKA BISNIS       | B.1.11 | Melinda Christanti Kwan, S.E.,M.M. - Prisma Nohandhini, S.E.,MMT. - Drs.ec.Nuryanto, M.M.                                                       |
| 07:40 - 08:20 | 2         | 1402B322 | STATISTIKA BISNIS       |        |                                                                                                                                                 |
| 08:20 - 09:00 | 3         | 1402B322 | STATISTIKA BISNIS       |        |                                                                                                                                                 |
| 09:00 - 09:20 | Istirahat |          |                         |        |                                                                                                                                                 |
| 09:20 - 10:00 | 5         | 1402C222 | PERENCANAAN BISNIS      | B.1.11 | Mentari Septynaputri Widodo S.M.,MSM - Sadana Devica, S.E.,M.M. - Melinda Christanti Kwan, S.E.,M.M - Dr.Reina A. Hadikusumo, S.E.,M.M.,M.Kom.  |
| 10:00 - 10:40 | 6         | 1402C222 | PERENCANAAN BISNIS      |        |                                                                                                                                                 |
| 10:40 - 11:20 | 7         | 1402C222 | PERENCANAAN BISNIS      |        |                                                                                                                                                 |
| 11:20 - 11:40 | Istirahat |          |                         |        |                                                                                                                                                 |
| 11:40 - 12:20 | 9         | 1402B222 | ENGLISH FOR MARKETING I | B.1.11 | Dr. Reina A. Hadikusumo, S.E.,M.Kom - Claudius Bona, S.S.,M.M. - Yerly Arnold Datu, S.Pd.,M.Md. - Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com |
| 12:20 - 13:00 | 10        | 1402B222 | ENGLISH FOR MARKETING I |        |                                                                                                                                                 |

Rabu

| Waktu         | Sess      | Kode     | Mata Kuliah       | Ruang  | Nama Dosen                                                                                                                                        |
|---------------|-----------|----------|-------------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1402B422 | PEMASARAN DIGITAL | B.1.11 | Rahmat Saleh, S.E.,MSM - Slamet Wahyudi, S.E.,M.Interbus. - Mentari Septynaputri Widodo, S.E.,MSM - Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com |
| 07:40 - 08:20 | 2         | 1402B422 | PEMASARAN DIGITAL |        |                                                                                                                                                   |
| 08:20 - 09:00 | 3         | 1402B422 | PEMASARAN DIGITAL |        |                                                                                                                                                   |
| 09:00 - 09:20 | Istirahat |          |                   |        |                                                                                                                                                   |
| 09:20 - 10:00 | 5         | 1402C322 | SELLING SKILL I   | B.1.11 | Rahmat Saleh, SE.,MSM - Mentari Septynaputri Widodo, S.E.,MSM - Drs.Agus Wijaya, S.Pd.,M.M., - Melinda Christanti Kwan, S.E.,M.M.                 |
| 10:00 - 10:40 | 6         | 1402C322 | SELLING SKILL I   |        |                                                                                                                                                   |
| 10:40 - 11:20 | 7         | 1402C322 | SELLING SKILL I   |        |                                                                                                                                                   |
| 11:20 - 11:40 | Istirahat |          |                   |        |                                                                                                                                                   |
| 11:40 - 12:20 | 9         | 1402C322 | SELLING SKILL I   | B.1.11 | Rahmat Saleh, SE.,MSM - Mentari Septynaputri Widodo, S.E.,MSM - Drs.Agus Wijaya, S.Pd.,M.M. - Melinda Christanti Kwan, S.E.,M.M.                  |
| 12:20 - 13:00 | 10        | 1402C322 | SELLING SKILL I   |        |                                                                                                                                                   |

Kamis

| Waktu         | Sess<br>t | Kode     | Mata Kuliah               | Ruang  | Nama Dosen                                                                                                                                                          |
|---------------|-----------|----------|---------------------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1402B422 | PEMASARAN DIGITAL         | B.1.11 | Slamet Wahyudi, S.E.,M.Interbus. - Rahmat Saleh, S.E.,MSM - Mentari Septynaputri Widodo, S.E.,MSM - Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com                   |
| 07:40 - 08:20 | 2         | 1402B422 | PEMASARAN DIGITAL         |        |                                                                                                                                                                     |
| 08:20 - 09:00 | 3         | 1402C122 | MANAJEMEN RITEL           | B.1.11 | Sadana Devica, SE.,M.M. - Melinda Christanti Kwan, S.E.,M.M. - Rahmat Saleh, S.E.,MSM - Timmy Tjondro, S.E.,M.M.                                                    |
| 09:00 - 09:20 | Istirahat |          |                           |        |                                                                                                                                                                     |
| 09:20 - 10:00 | 5         | 1402C122 | MANAJEMEN RITEL           | B.1.11 | Sadana Devica, SE.,M.M. - Melinda Christanti Kwan, S.E.,M.M. - Rahmat Saleh, S.E.,MSM - Timmy Tjondro, S.E.,M.M.                                                    |
| 10:00 - 10:40 | 6         | 1402C122 | MANAJEMEN RITEL           |        |                                                                                                                                                                     |
| 10:40 - 11:20 | 7         | 1402C122 | MANAJEMEN RITEL           |        |                                                                                                                                                                     |
| 11:20 - 11:40 | Istirahat |          |                           |        |                                                                                                                                                                     |
| 11:40 - 12:20 | 9         | 1400D122 | KEWIRAUSAHAAN DAN INOVASI | B.1.14 | Devi Rachmasari, S.S.,M.M. - Galuh Artika Febriyanti, SE., M.Si. - Widya Indah Nurmalsari,S.E.,M.M - Drs.Agus Wijaya, S.Pd.,M.M. - Slamet Wahyudi, S.E.,M.Interbus. |
| 12:20 - 13:00 | 10        | 1400D122 | KEWIRAUSAHAAN DAN INOVASI |        |                                                                                                                                                                     |

Jumat

| Waktu         | Sess      | Kode     | Mata Kuliah                     | Ruang  | Nama Dosen                                                                                                                                                          |
|---------------|-----------|----------|---------------------------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1400D122 | KEWIRAUSAHAAN DAN INOVASI       | B.1.14 | Devi Rachmasari, S.S.,M.M. - Galuh Artika Febriyanti, SE., M.Si. - Widya Indah Nurmalsari,S.E.,M.M - Drs.Agus Wijaya, S.Pd.,M.M. - Slamet Wahyudi, S.E.,M.Interbus. |
| 07:40 - 08:20 | 2         | 1400D122 | KEWIRAUSAHAAN DAN INOVASI       |        |                                                                                                                                                                     |
| 08:20 - 09:00 | 3         | 1400D122 | KEWIRAUSAHAAN DAN INOVASI       |        |                                                                                                                                                                     |
| 09:00 - 09:20 | Istirahat |          |                                 |        |                                                                                                                                                                     |
| 09:20 - 10:00 | 5         | 1402B122 | PERBANKAN DAN TRANSAKSI DIGITAL | B.1.11 | Sadana Devica, SE., M.M. - Drs.ec. Suwadjji, M.M.                                                                                                                   |
| 10:00 - 10:40 | 6         | 1402B122 | PERBANKAN DAN TRANSAKSI DIGITAL |        |                                                                                                                                                                     |
| 10:40 - 11:20 | 7         | 1402B122 | PERBANKAN DAN TRANSAKSI DIGITAL |        |                                                                                                                                                                     |

Surabaya, 27 Februari 2025

an. Direktur  
Wakil Direktur

Slamet Wahyudi S.E.,M.IB





Jadwal Kuliah Semester GENAP Tahun Akademik 2024-2025  
PROGRAM STUDI MANAJEMEN PEMASARAN

Senin

Semester 4 kelas pagi

| Semester 4 kelas pagi |           |          |                        |       |                                                                                                                                                                       |
|-----------------------|-----------|----------|------------------------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Waktu                 | Sess<br>t | Kode     | Mata Kuliah            | Ruang | Nama Dosen                                                                                                                                                            |
| 07:00 - 07:40         | 1         | 1402C342 | CUSTOMER SERVICE       | D.2.7 | Melinda Christanti Kwan, S.E.,M.M. - Drs.ec.Nuryanto, M.M. - Sadana Devica, S.E.,M.M. - Drs. Agus Wijaya, S.Pd., M.M. - Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com |
| 07:40 - 08:20         | 2         | 1402C342 | CUSTOMER SERVICE       |       |                                                                                                                                                                       |
| 08:20 - 09:00         | 3         | 1402C342 | CUSTOMER SERVICE       |       |                                                                                                                                                                       |
| 09:00 - 09:20         | Istirahat |          |                        |       |                                                                                                                                                                       |
| 09:20 - 10:00         | 5         | 1402C342 | CUSTOMER SERVICE       | D.2.7 | Melinda Christanti Kwan, S.E.,M.M. - Drs.ec.Nuryanto, M.M. - Sadana Devica, S.E.,M.M. - Drs. Agus Wijaya, S.Pd., M.M.                                                 |
| 10:00 - 10:40         | 6         | 1402C542 | MANAJEMEN SUPERVISI    | D.2.7 | Dr.Reina A. Hadikusumo,M.Kom. - Budhi Purwanto Efendy, S.E.,M.M. - Drs. Agus Wijaya, S.Pd.,M.M. - Melinda Christanti Kwan, S.E.,M.M.- Timmy Tjondro, S.E.,M.M.        |
| 10:40 - 11:20         | 7         | 1402C542 | MANAJEMEN SUPERVISI    |       |                                                                                                                                                                       |
| 11:20 - 11:40         | Istirahat |          |                        |       |                                                                                                                                                                       |
| 11:40 - 12:20         | 9         | 1402D142 | ETIKA BISNIS & PROFESI | D.2.7 | Mentari Septynaputri Widodo, S.M.,MSM. - Drs.ec.Nuryanto, M.M. - Melinda Christanti Kwan, S.E.,M.M. - Timmy Tjondro, S.E.,M.M.                                        |
| 12:20 - 13:00         | 10        | 1402D142 | ETIKA BISNIS & PROFESI |       |                                                                                                                                                                       |

Selasa

| Waktu         | Sess      | Kode     | Mata Kuliah    | Ruang | Nama Dosen                                                                                                                      |
|---------------|-----------|----------|----------------|-------|---------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1402C242 | E-COMMERCE     | D.2.7 | Dr.Reina A. Hadikusumo, MM.,M.Kom. - Agung Doni Setyawan, S.E.,M.M. - Rahmat Saleh, S.E.,MSM - Budhi Purwanto Efendy, S.E.,M.M. |
| 07:40 - 08:20 | 2         | 1402C242 | E-COMMERCE     |       |                                                                                                                                 |
| 08:20 - 09:00 | 3         | 1402C242 | E-COMMERCE     |       |                                                                                                                                 |
| 09:00 - 09:20 | Istirahat |          |                |       |                                                                                                                                 |
| 09:20 - 10:00 | 5         | 1402C242 | E-COMMERCE     | D.2.7 | Dr.Reina A. Hadikusumo, MM.,M.Kom. - Agung Doni Setyawan, S.E.,M.M. - Rahmat Saleh, S.E.,MSM - Budhi Purwanto Efendy, S.E.,M.M. |
| 10:00 - 10:40 | 6         | 1402C442 | PEMASARAN JASA | D.2.7 | Sadana Devica, SE., M.M. - Rahmat Saleh, S.E.,MSM - Mentari Septynaputri, S.E.,MSM - Drs. Agus Wijaya, S.Pd.,M.M.               |
| 10:40 - 11:20 | 7         | 1402C442 | PEMASARAN JASA |       |                                                                                                                                 |
| 11:20 - 11:40 | Istirahat |          |                |       |                                                                                                                                 |
| 11:40 - 12:20 | 9         | 1402C442 | PEMASARAN JASA | D.2.7 | Sadana Devica, SE., M.M. - Rahmat Saleh, S.E.,MSM - Mentari Septynaputri, S.E.,MSM - Drs. Agus Wijaya, S.Pd.,M.M.               |
| 12:20 - 13:00 | 10        | 1402C442 | PEMASARAN JASA |       |                                                                                                                                 |

Rabu

| Waktu         | Sess      | Kode     | Mata Kuliah            | Ruang | Nama Dosen                                                                                                                     |
|---------------|-----------|----------|------------------------|-------|--------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1402D142 | ETIKA BISNIS & PROFESI | D.2.7 | Mentari Septynaputri Widodo, S.M.,MSM. - Drs.ec.Nuryanto, M.M. - Melinda Christanti Kwan, S.E.,M.M. - Timmy Tjondro, S.E.,M.M. |
| 07:40 - 08:20 | 2         | 1402D142 | ETIKA BISNIS & PROFESI |       |                                                                                                                                |
| 08:20 - 09:00 | 3         | 1402D142 | ETIKA BISNIS & PROFESI |       |                                                                                                                                |
| 09:00 - 09:20 | Istirahat |          |                        |       |                                                                                                                                |
| 09:20 - 10:00 | 5         | 1402C642 | PENELITIAN PEMASARAN   | D.2.7 | Melinda Christanti Kwan, S.E.,M.M. - Sadana Devica, S.E.,M.M. - Prisma Nohandhini, S.E.,MMT. - Mentari Septynaputri, S.E.,MSM  |
| 10:00 - 10:40 | 6         | 1402C642 | PENELITIAN PEMASARAN   |       |                                                                                                                                |
| 10:40 - 11:20 | 7         | 1402C642 | PENELITIAN PEMASARAN   |       |                                                                                                                                |
| 11:20 - 11:40 | Istirahat |          |                        |       |                                                                                                                                |
| 11:40 - 12:20 | 9         | 1402C642 | PENELITIAN PEMASARAN   | D.2.7 | Melinda Christanti Kwan, S.E.,M.M. - Sadana Devica, S.E.,M.M. - Prisma Nohandhini, S.E.,MMT. - Mentari Septynaputri, S.E.,MSM  |
| 12:20 - 13:00 | 10        | 1402C642 | PENELITIAN PEMASARAN   |       |                                                                                                                                |

Kamis

| Waktu         | Sess      | Kode     | Mata Kuliah                  | Ruang | Nama Dosen                                                                                                                                                     |
|---------------|-----------|----------|------------------------------|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1402C542 | MANAJEMEN SUPERVISI          | D.2.7 | Dr.Reina A. Hadikusumo,M.Kom. - Budhi Purwanto Efendy, S.E.,M.M. - Drs. Agus Wijaya, S.Pd.,M.M. - Melinda Christanti Kwan, S.E.,M.M.- Timmy Tjondro, S.E.,M.M. |
| 07:40 - 08:20 | 2         | 1402C542 | MANAJEMEN SUPERVISI          |       |                                                                                                                                                                |
| 08:20 - 09:00 | 3         | 1402C542 | MANAJEMEN SUPERVISI          |       |                                                                                                                                                                |
| 09:00 - 09:20 | Istirahat |          |                              |       |                                                                                                                                                                |
| 09:20 - 10:00 | 5         | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL | D.2.7 | Rahmat Saleh, SE.,MSM. - Sadana Devica, S.E.,M.M. - Dr. Reina A. Hadikusumo, S.E.,M.M.,M.Kom. - Eny Setiowati, S.Sos.,M.M.                                     |
| 10:00 - 10:40 | 6         | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL |       |                                                                                                                                                                |
| 10:40 - 11:20 | 7         | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL |       |                                                                                                                                                                |
| 11:20 - 11:40 | Istirahat |          |                              |       |                                                                                                                                                                |
| 11:40 - 12:20 | 9         | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL | D.2.7 | Rahmat Saleh, SE.,MSM. - Sadana Devica, S.E.,M.M. - Dr. Reina A. Hadikusumo, S.E.,M.M.,M.Kom. - Eny Setiowati, S.Sos.,M.M.                                     |
| 12:20 - 13:00 | 10        | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL |       |                                                                                                                                                                |

Jumat

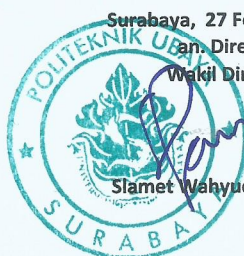
| Waktu         | Sess      | Kode     | Mata Kuliah                  | Ruang | Nama Dosen                                                                                                                                           |
|---------------|-----------|----------|------------------------------|-------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| 07:00 - 07:40 | 1         | 1400E142 | APLIKASI BISNIS TERINTEGRASI | D.2.7 | Novie Prasetyaning Marhaeni, S.AB.,M.M. - Claudius Bona,S.S.,M.M - Agus Susilo - Melinda Christanti Kwan, S.E.,M.M - Bayu Sarjono,S.E.,M.Ak.,BKP.,CA |
| 07:40 - 08:20 | 2         | 1400E142 | APLIKASI BISNIS TERINTEGRASI |       |                                                                                                                                                      |
| 08:20 - 09:00 | 3         | 1400E142 | APLIKASI BISNIS TERINTEGRASI |       |                                                                                                                                                      |
| 09:00 - 09:20 | Istirahat |          |                              |       |                                                                                                                                                      |
| 09:20 - 10:00 | 5         | 1400E142 | APLIKASI BISNIS TERINTEGRASI | D.2.7 | Novie Prasetyaning Marhaeni, S.AB.,M.M. - Claudius Bona,S.S.,M.M -Agus Susilo - Melinda Christanti Kwan, S.E.,M.M - Bayu Sarjono,S.E.,M.Ak.,BKP.,CA  |
| 10:00 - 10:40 | 6         | 1400E142 | APLIKASI BISNIS TERINTEGRASI |       |                                                                                                                                                      |
| 10:40 - 11:20 | 7         | 1400E142 | APLIKASI BISNIS TERINTEGRASI |       |                                                                                                                                                      |

Surabaya, 27 Februari 2025

Direktur

Wakil Direktur

Slamet Wahyudi, S.E.,M.IB





**Jadwal Kuliah Semester GENAP Tahun Akademik 2024-2025**  
**PROGRAM STUDI MANAJEMEN PEMASARAN**

**Senin**

**Semester 2 Kelas Malam**

| Waktu         | Sessi | Kode     | Mata Kuliah       | Ruang  | Nama Dosen/Tutor                                                                                                                                | Tipe |
|---------------|-------|----------|-------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     |          |                   |        |                                                                                                                                                 |      |
| 18.50 - 19.40 | 2     | 1402B422 | PEMASARAN DIGITAL | B.1.10 | Rahmat Saleh, S.E.,MSM - Mentari Septynaputri Widodo, S.E.,MSM - Melinda Christanti, S.E., M.M. - Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com | B    |
| 19.40 - 20.20 | 3     | 1402B422 | PEMASARAN DIGITAL |        |                                                                                                                                                 |      |
| 20.20 - 21.00 | 4     | 1402B322 | STATISTIKA BISNIS | B.1.10 | Melinda Christanti Kwan, S.E.,M.M. - Prisma Nohandhini, S.E.,MMT.                                                                               | B    |
| 21.00 - 21.40 | 5     | 1402B322 | STATISTIKA BISNIS |        |                                                                                                                                                 |      |

**Selasa**

| Waktu         | Sessi | Kode     | Mata Kuliah     | Ruang  | Nama Dosen/Tutor                                                                                                                  | Tipe |
|---------------|-------|----------|-----------------|--------|-----------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     |          |                 |        |                                                                                                                                   |      |
| 18.50 - 19.40 | 2     | 1402C322 | SELLING SKILL I | B.1.10 | Rahmat Saleh, SE.,MSM - Mentari Septynaputri Widodo, S.E.,MSM - Drs.Agus Wijaya, S.Pd.,M.M., - Melinda Christanti Kwan, S.E.,M.M. | B    |
| 19.40 - 20.20 | 3     | 1402C322 | SELLING SKILL I |        |                                                                                                                                   |      |
| 20.20 - 21.00 | 4     | 1402C122 | MANAJEMEN RITEL | B.1.10 | Sadana Devica, SE.,M.M. - Melinda Christanti Kwan, S.E.,M.M. - Rahmat Saleh, S.E.,MSM - Timmy Tjondro, S.E.,M.M.                  | B    |
| 21.00 - 21.40 | 5     | 1402C122 | MANAJEMEN RITEL |        |                                                                                                                                   |      |

**Rabu**

| Waktu         | Sessi | Kode     | Mata Kuliah                     | Ruang  | Nama Dosen/Tutor                                                                                                                    | Tipe |
|---------------|-------|----------|---------------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     |          |                                 |        |                                                                                                                                     |      |
| 18.50 - 19.40 | 2     | 1402C222 | PERENCANAAN BISNIS              | B.1.10 | Mentari Septynaputri Widodo S.M.,MSM - Sadana Devica, S.E.,M.M. - Melinda Christanti Kwan, S.E.,M.M - Rahadyas Bharata W, S.T.,M.T. | B    |
| 19.40 - 20.20 | 3     | 1402C222 | PERENCANAAN BISNIS              |        |                                                                                                                                     |      |
| 20.20 - 21.00 | 4     | 1402B122 | PERBANKAN DAN TRANSAKSI DIGITAL | B.1.10 | Sadana Devica, SE.,M.M. - Suwadji, M.M. - Ade Zulkifly, S.E.,M.M.                                                                   | B    |
| 21.00 - 21.40 | 5     | 1402B122 | PERBANKAN DAN TRANSAKSI DIGITAL |        |                                                                                                                                     |      |

**Kamis**

| Waktu         | Sessi | Kode     | Mata Kuliah               | Ruang  | Nama Dosen/Tutor                                                                                                                                                   | Tipe |
|---------------|-------|----------|---------------------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     | 1402B222 | ENGLISH FOR MARKETING I   | B.1.10 | Dr. Reina A. Hadikusumo, S.E.,M.Kom. - Pauline Gloria Tobing, S.S.,M.Pd.- Mentari Septynaputri Widodo S.M.,MSM - Slamet Wahyudi, S.E.,M.Interbus. - Singgih Widodo | C    |
| 18.50 - 19.40 | 2     | 1402B222 | ENGLISH FOR MARKETING I   |        |                                                                                                                                                                    |      |
| 19.40 - 20.20 | 3     | 1400D122 | KEWIRAUSAHAAN DAN INOVASI | B.1.10 | Drs. Agus Wijaya, S.Pd.,M.M. - Eny Setiowati, S.Sos.,M.M.,CMA - Ade Zulkifly, S.E.,M.M. - Agung Donny Setyawan, S.E.,M.M.                                          | C    |
| 20.20 - 21.00 | 4     | 1400D122 | KEWIRAUSAHAAN DAN INOVASI |        |                                                                                                                                                                    |      |
| 21.00 - 21.40 | 5     | 1400D122 | KEWIRAUSAHAAN DAN INOVASI |        |                                                                                                                                                                    |      |

**Jumat**

| Waktu         | Sessi | Kode     | Mata Kuliah                         | Ruang  | Nama Dosen/Tutor | Tipe |
|---------------|-------|----------|-------------------------------------|--------|------------------|------|
| 18.00 - 18.50 | 1     | 1400A222 | PEND. PANCASILA DAN KEWARGANEGARAAN | B.1.10 | MKU              | A    |
| 18.50 - 19.40 | 2     | 1400A222 | PEND. PANCASILA DAN KEWARGANEGARAAN |        |                  |      |
| 19.40 - 20.20 | 3     | 1400A222 | PEND. PANCASILA DAN KEWARGANEGARAAN |        |                  |      |
| 20.20 - 21.00 | 4     |          |                                     |        |                  |      |
| 21.00 - 21.40 | 5     |          |                                     |        |                  |      |

Surabaya, 27 Februari 2025

an. Direktur

Wakil Direktur

  
Slamet Wahyudi, S.E.,M.IB





**Jadwal Kuliah Semester GENAP Tahun Akademik 2024-2025**

**PROGRAM STUDI MANAJEMEN PEMASARAN**

**Senin**

**Semester 4 Kelas Malam**

| Waktu         | Sessi | Kode     | Mata Kuliah         | Ruang  | Nama Dosen/Tutor                                                                                                                                                | Tipe |
|---------------|-------|----------|---------------------|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     | 1402C342 | CUSTOMER SERVICE    | B.1.13 | Melinda Christanti Kwan, S.E.,M.M. - Sadana Devica, S.E.,M.M. - Drs. Agus Wijaya, S.Pd., M.M. - Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com                   | B    |
| 18.50 - 19.40 | 2     | 1402C342 | CUSTOMER SERVICE    |        |                                                                                                                                                                 |      |
| 19.40 - 20.20 | 3     | 1402C342 | CUSTOMER SERVICE    |        |                                                                                                                                                                 |      |
| 20.20 - 21.00 | 4     | 1402C542 | MANAJEMEN SUPERVISI | B.1.13 | Dr.Reina A. Hadikusumo,M.Kom. - Budhi Purwanto Efendy, S.E.,M.M. - Drs. Agus Wijaya, S.Pd.,M.M. - Melinda Christanti Kwan, S.E.,M.M. - Timmy Tjondro, S.E.,M.M. | B    |
| 21.00 - 21.40 | 5     | 1402C542 | MANAJEMEN SUPERVISI |        |                                                                                                                                                                 |      |
| 21.40-22.10   | 6     | 1402C542 | MANAJEMEN SUPERVISI |        |                                                                                                                                                                 |      |

**Selasa**

| Waktu         | Sessi | Kode     | Mata Kuliah                  | Ruang  | Nama Dosen/Tutor                                                                                                              | Tipe |
|---------------|-------|----------|------------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     | 1402C642 | PENELITIAN PEMASARAN         | B.1.13 | Melinda Christanti Kwan, S.E.,M.M. - Sadana Devica, S.E.,M.M. - Prisma Nohandhini, S.E.,MMT. - Mentari Septynaputri, S.E.,MSM | B    |
| 18.50 - 19.40 | 2     | 1402C642 | PENELITIAN PEMASARAN         |        |                                                                                                                               |      |
| 19.40 - 20.20 | 3     | 1402C642 | PENELITIAN PEMASARAN         |        |                                                                                                                               |      |
| 20.20 - 21.00 | 4     | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL | B.1.13 | Rahmat Saleh, SE.,MSM. - Sadana Devica, S.E.,M.M. - Dr. Reina A. Hadikusumo, S.E.,M.M.,M.Kom. - Eny Setiowati, S.Sos.,M.M.    | B    |
| 21.00 - 21.40 | 5     | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL |        |                                                                                                                               |      |
| 21.40-22.10   | 6     | 1402C142 | KOMUNIKASI PEMASARAN DIGITAL |        |                                                                                                                               |      |

**Rabu**

| Waktu         | Sessi | Kode     | Mata Kuliah    | Ruang  | Nama Dosen/Tutor                                                                                                                                                    | Tipe |
|---------------|-------|----------|----------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     | 1402C442 | PEMASARAN JASA | B.1.13 | Sadana Devica, SE., M.M. - Rahmat Saleh, S.E.,MSM - Mentari Septynaputri, S.E.,MSM - Drs. Agus Wijaya, S.Pd.,M.M                                                    | B    |
| 18.50 - 19.40 | 2     | 1402C442 | PEMASARAN JASA |        |                                                                                                                                                                     |      |
| 19.40 - 20.20 | 3     | 1402C442 | PEMASARAN JASA |        |                                                                                                                                                                     |      |
| 20.20 - 21.00 | 4     | 1402C242 | E-COMMERCE     | B.1.13 | Agung Doni Setyawan, S.E.,M.M. - Rahmat Saleh, S.E.,MSM - Rahadyas Bharata W, S.T.,M.T. - Permana Dewa Putra, S.Psi. -Yohanes Setiabudi Suladji, S.E.,M.Com.,ME.Com | B    |
| 21.00 - 21.40 | 5     | 1402C242 | E-COMMERCE     |        |                                                                                                                                                                     |      |
| 21.40-22.10   | 6     | 1402C242 | E-COMMERCE     |        |                                                                                                                                                                     |      |

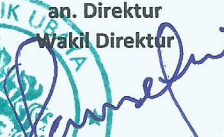
**Kamis**

| Waktu         | Sessi | Kode     | Mata Kuliah                  | Ruang  | Nama Dosen/Tutor                                                                                                                                       | Tipe |
|---------------|-------|----------|------------------------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 18.00 - 18.50 | 1     | 1402D142 | ETIKA BISNIS & PROFESI       | B.1.13 | Mentari Septynaputri Widodo, S.M.,MSM. - Timmy Tjondro, S.E.,M.M - Melinda Christanti Kwan, S.E.,M.M. - Permana Dewa Putra, S.Psi                      | B    |
| 18.50 - 19.40 | 2     | 1402D142 | ETIKA BISNIS & PROFESI       |        |                                                                                                                                                        |      |
| 19.40 - 20.20 | 3     | 1402D142 | ETIKA BISNIS & PROFESI       |        |                                                                                                                                                        |      |
| 20.20 - 21.00 | 4     | 1400E142 | APLIKASI BISNIS TERINTEGRASI | B.1.13 | Sadana Devica, SE., M.M. - Rahmat Saleh, S.E.,MSM - Mentari Septynaputri, S.E.,MSM - Drs. Agus Wijaya, S.Pd.,M.M - Melinda Christanti Kwan, S.E.,M.M - | B    |
| 21.00 - 21.40 | 5     | 1400E142 | APLIKASI BISNIS TERINTEGRASI |        |                                                                                                                                                        |      |
| 21.40-22.10   | 6     | 1400E142 | APLIKASI BISNIS TERINTEGRASI |        |                                                                                                                                                        |      |

**Jumat**

| Waktu         | Sessi | Kode     | Mata Kuliah                                 | Ruang  | Nama Dosen/Tutor      | Tipe |
|---------------|-------|----------|---------------------------------------------|--------|-----------------------|------|
| 18.00 - 18.50 | 1     | 1402C132 | SELLING SKILL II (untuk mahasiswa tertentu) | B.1.13 | Rahmat Saleh, SE, MSM | A    |
| 18.50 - 19.40 | 2     | 1402C133 | SELLING SKILL II (untuk mahasiswa tertentu) |        |                       |      |
| 19.40 - 20.20 | 3     | 1402C134 | SELLING SKILL II (untuk mahasiswa tertentu) |        |                       |      |
| 20.20 - 21.00 | 4     |          |                                             |        |                       |      |
| 21.00 - 21.40 | 5     |          |                                             |        |                       |      |
| 21.40-22.10   | 6     |          |                                             |        |                       |      |

Surabaya, 27 Februari 2025

an. Direktur  
Wakil Direktur  
  
Slamet Wahyudi, M.Interbus



### PEMBAGIAN TIPE MATA KULIAH

| Type A         | Pertemuan |
|----------------|-----------|
| <i>Offline</i> | 1         |
|                | 7         |
|                | 8         |
|                | 13        |
|                | 14        |
|                |           |
| <i>Online</i>  | 2         |
|                | 3         |
|                | 4         |
|                | 5         |
|                | 6         |
|                | 9         |
|                | 10        |
|                | 11        |
|                | 12        |

| Type B         | Pertemuan |
|----------------|-----------|
| <i>Offline</i> | 1         |
|                | 2         |
|                | 6         |
|                | 7         |
|                | 8         |
|                | 9         |
|                | 13        |
|                | 14        |
|                |           |
| <i>Online</i>  | 3         |
|                | 4         |
|                | 5         |
|                | 10        |
|                | 11        |
|                | 12        |

| Type C         | Pertemuan |
|----------------|-----------|
| <i>Offline</i> | 1         |
|                | 2         |
|                | 3         |
|                | 4         |
|                | 5         |
|                | 6         |
|                | 7         |
|                | 8         |
|                | 9         |
|                | 10        |
|                | 11        |
|                | 12        |
|                | 13        |
|                | 14        |
|                |           |

#### Keterangan :

- Tipe A : Adalah Mata Kuliah Dengan Jumlah Teori > Praktik  
 Tipe B : Adalah Mata Kuliah dengan Jumlah Teori = Praktik  
 Tipe C: Adalah Mata Kuliah dengan Jumlah Praktik > Teori